



WULCA  
A LIFE CYCLE  
INITIATIVE PROJECT



# **Water Footprint: Why? What? Who?**

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# Water: How much is there?



Precipitation on land:  
119'000 km<sup>3</sup> / year (100%)

Evaporation and transpiration (62%)

Runoff (38%)



Human water use (3%)

2.1%

0.3%

0.6%



# Water: what is the problem?

*"There is a water crisis today. But the crisis is not about having too little water to satisfy our needs. It is a crisis of managing water so badly that billions of people - and the environment - suffer badly."*

World Water Council

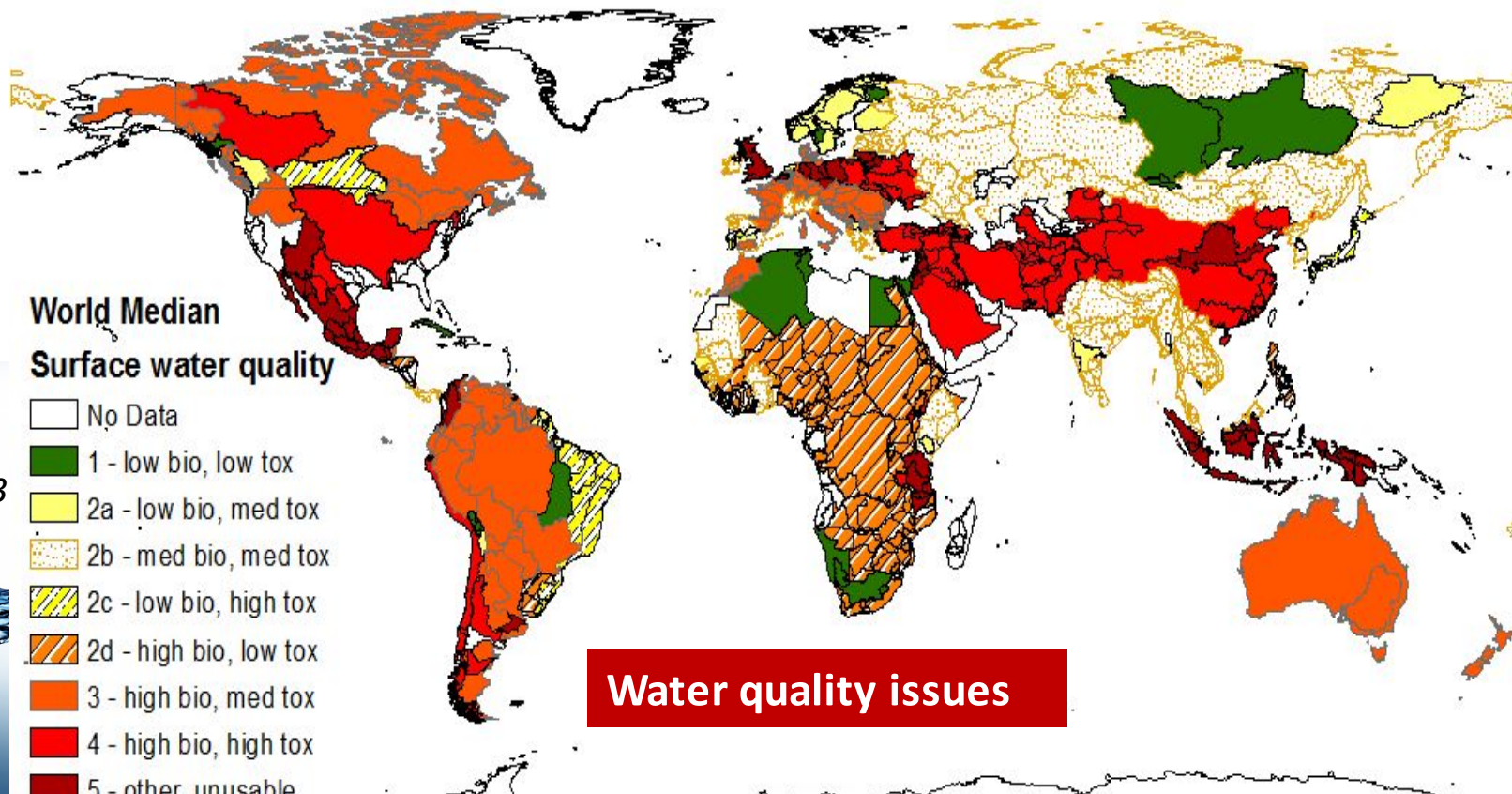
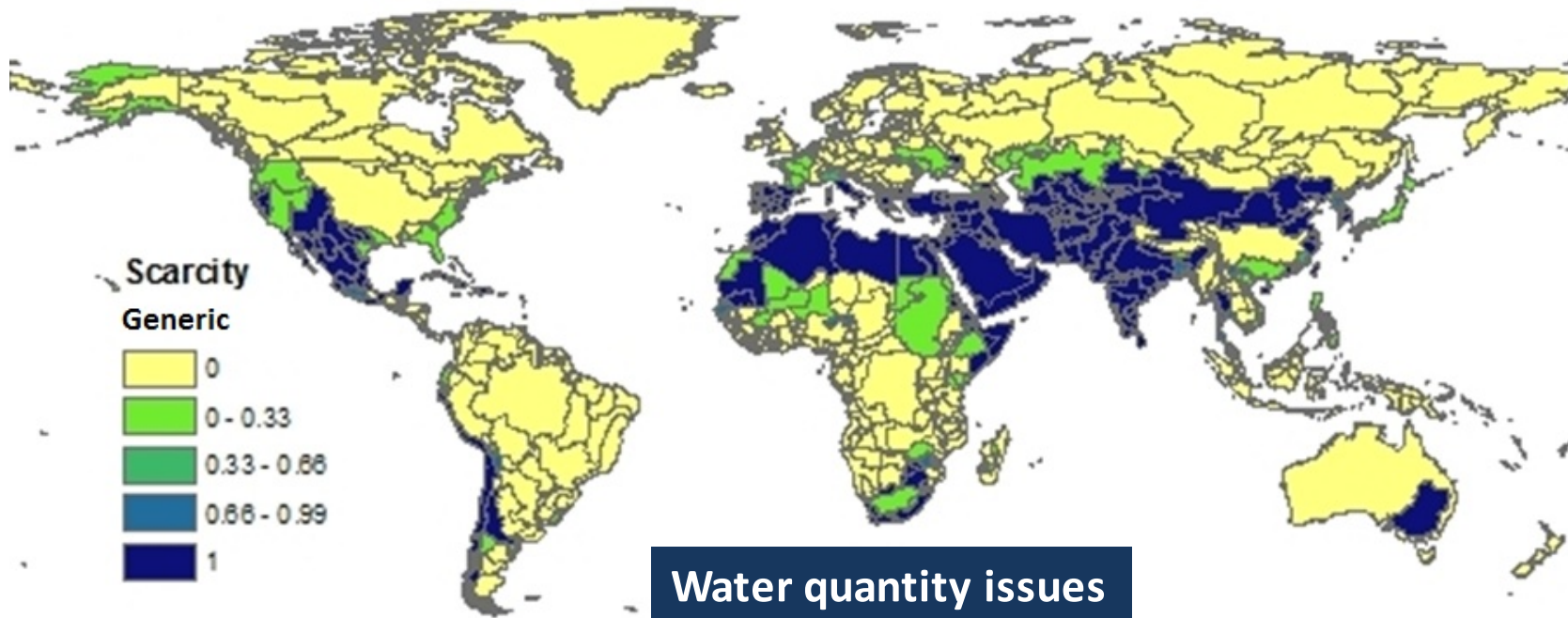
💧 3900 children die every day from water borne diseases

💧 1 out of 6 people lack access to safe drinking water

💧 8 Mighty rivers are running dry from overuse, greatly affecting humans and ecosystems  
(Colorado, Indus, Amu Darya, Syr Darya, Rio Grande, Yellow, Teesta and Murray)



**→ WATER IS NOT EQUALLY DISTRIBUTED IN TIME AND SPACE, AND ITS QUALITY IS DEGRADING AROUND THE GLOBE**

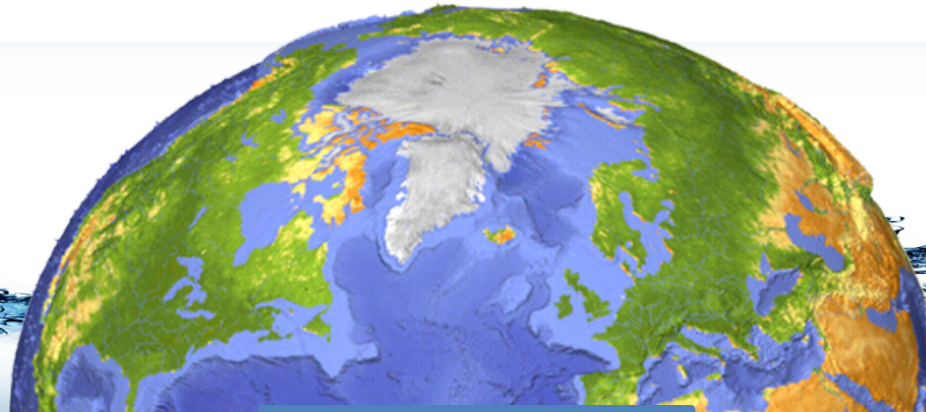
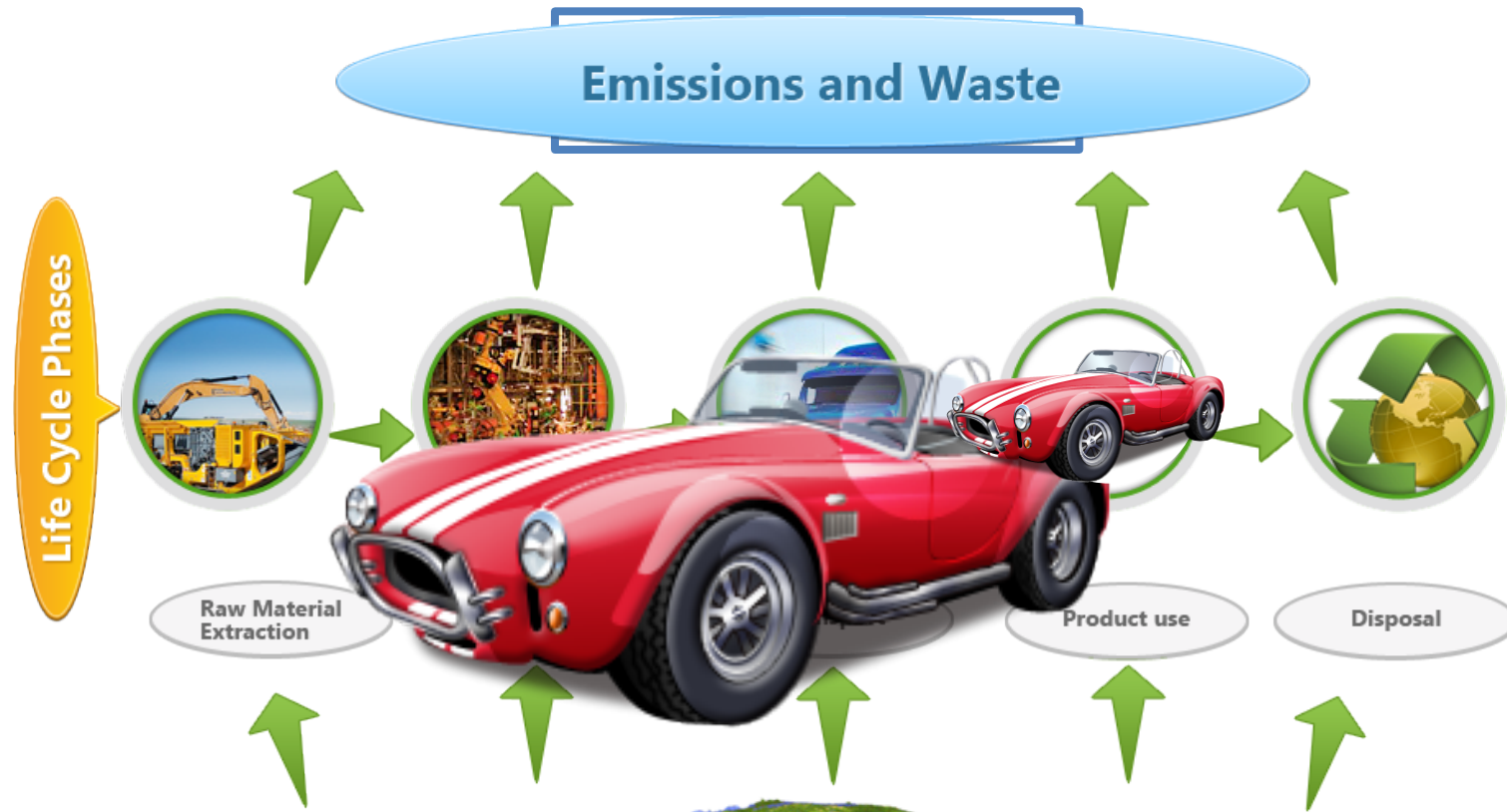


**As Kelvin said...**

**“If you can not measure it,  
you can not improve it.”**



# Life Cycle approach: a global view



Energy and Resources

# Mid-point – damage conventional framework

## Emissions and Waste

Pesticide  
SO<sub>2</sub>  
Cu  
CO<sub>2</sub>  
Phosphate  
...

## Energy and Resources

Irrigation  
Water  
Crude Oil  
Iron Ore  
...



# Electric car: Better or Worst?



**Zero emissions?**

**Emissions elsewhere!**





# Mid-point – damage conventional framework

- 💧 Methodological tool, decision making
- 💧 Quantifies potential environmental impacts
- 💧 Entire life cycle of a product
- 💧 ISO standards 14 040/44

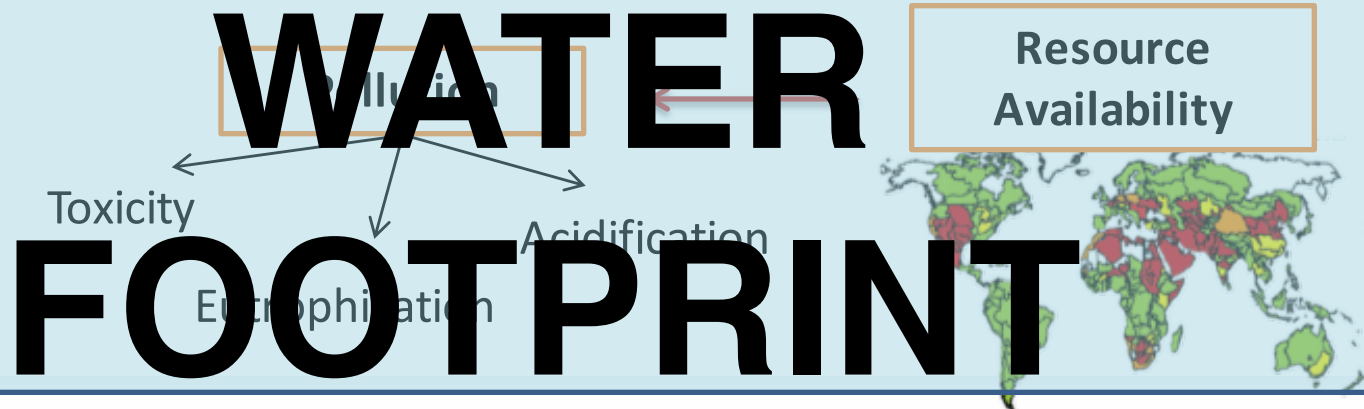


# From inventory, to risk, to impacts...

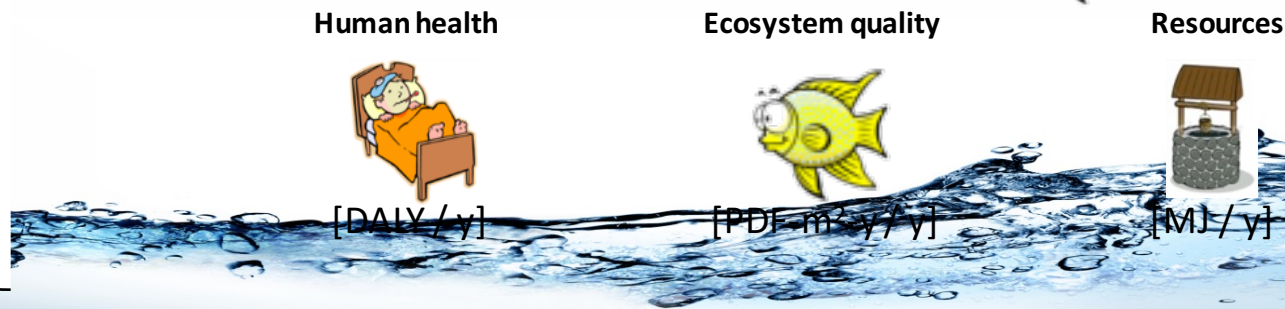
Inventory of water use and emissions



Water-related problems (midpoint)



Water-related damages (or endpoint)



# Types of water footprint metrics and assessments



# Water Footprint Network (WFN)



*A Volumetric Approach:*

*Blue water*

*Green water*

*Grey water*





International  
Organization for  
Standardization

# ISO 14046: Water footprint: Principles, requirements and guidelines

**Developed in an international  
consensus-based process 2009 – 2014  
Approved in May 2014  
Published in August 2014**

# ISO 14046 WATER FOOTPRINT

## IMPORTANT CONCEPTS

- Should be life-cycle based
- Could be “stand-alone” or part of a full Life Cycle Assessment
- Results should include impact assessment (volumes not sufficient) and address regional issues
- Both quantity and quality should be considered
- Comprehensive impact assessment related to water (not only water use but all impacts related to water)
- Can result in one or several indicators

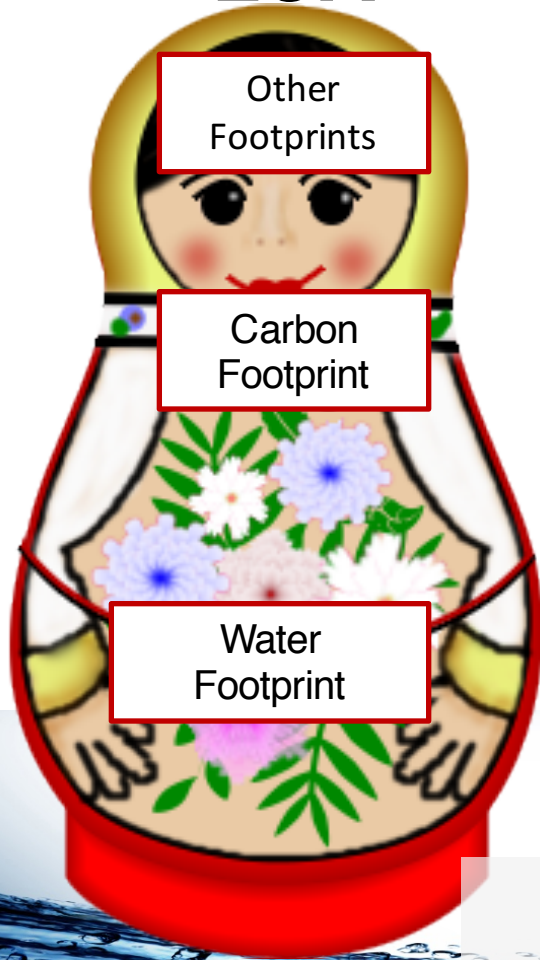
# Water Footprint types as per ISO 14046

	Water availability	Water degradation
<b>MIDPOINT</b>		
<b>Profile of midpoint indicators</b>	<ul style="list-style-type: none"> <li>-Water scarcity footprint</li> <li style="text-align: center;">OR</li> <li>- Water availability footprint</li> </ul>	<ul style="list-style-type: none"> <li>-Human toxicity</li> <li>-Ecotoxicity</li> <li>-Eutrophication</li> <li>-Acidification</li> </ul>
<b>ENDPOINT</b>		
<b>Human health</b>	<ul style="list-style-type: none"> <li>- Malnutrition and/or water related diseases</li> </ul>	Human toxicity
<b>Ecosystems</b>	<ul style="list-style-type: none"> <li>- Terrestrial ecosystems</li> <li>- Aquatic ecosystems</li> </ul>	<ul style="list-style-type: none"> <li>-Ecotoxicity</li> <li>-Eutrophication</li> <li>-Acidification</li> </ul>

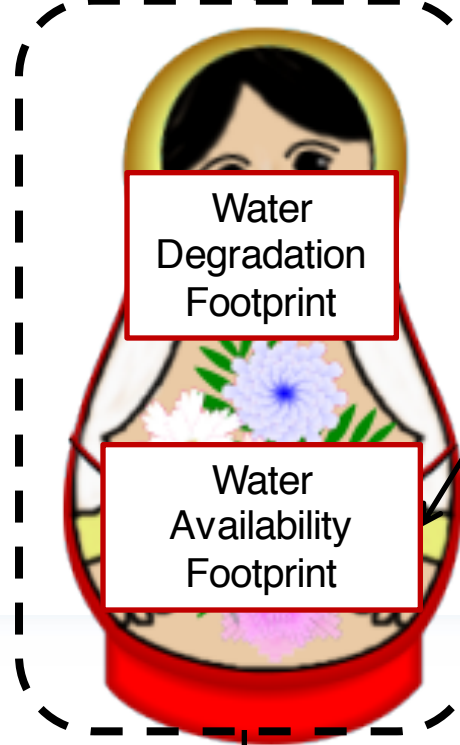
— “qualified” water footprint (ex: “degradation” WF, “scarcity” WF, etc)  
— Water footprint

# Types of Water Footprints

## LCA



## Water Footprint



Reduced water availability from consumption and degradation + direct pollution impacts

## Water Availability Footprint



Reduced water availability from consumption and degradation

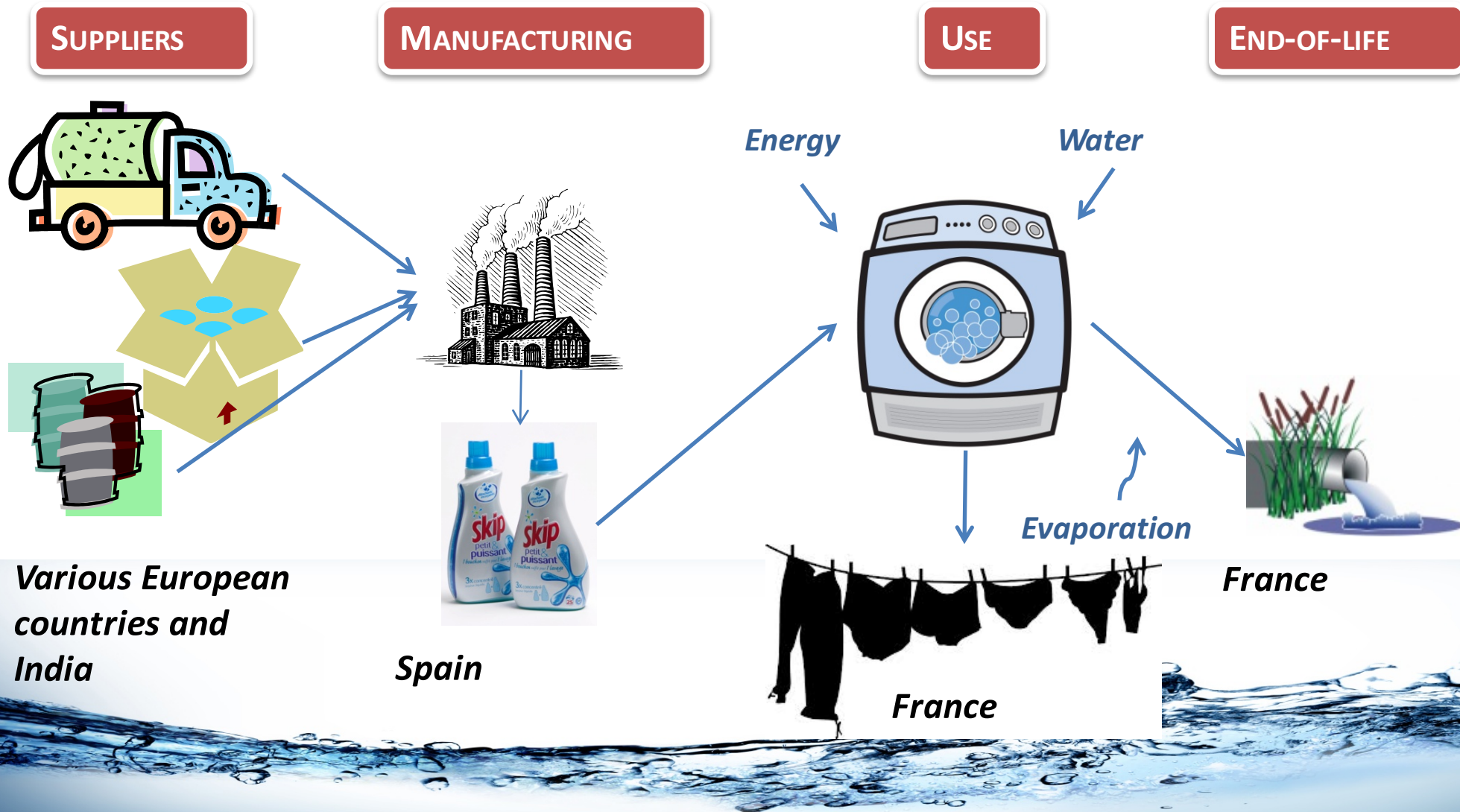
## Water Scarcity Footprint



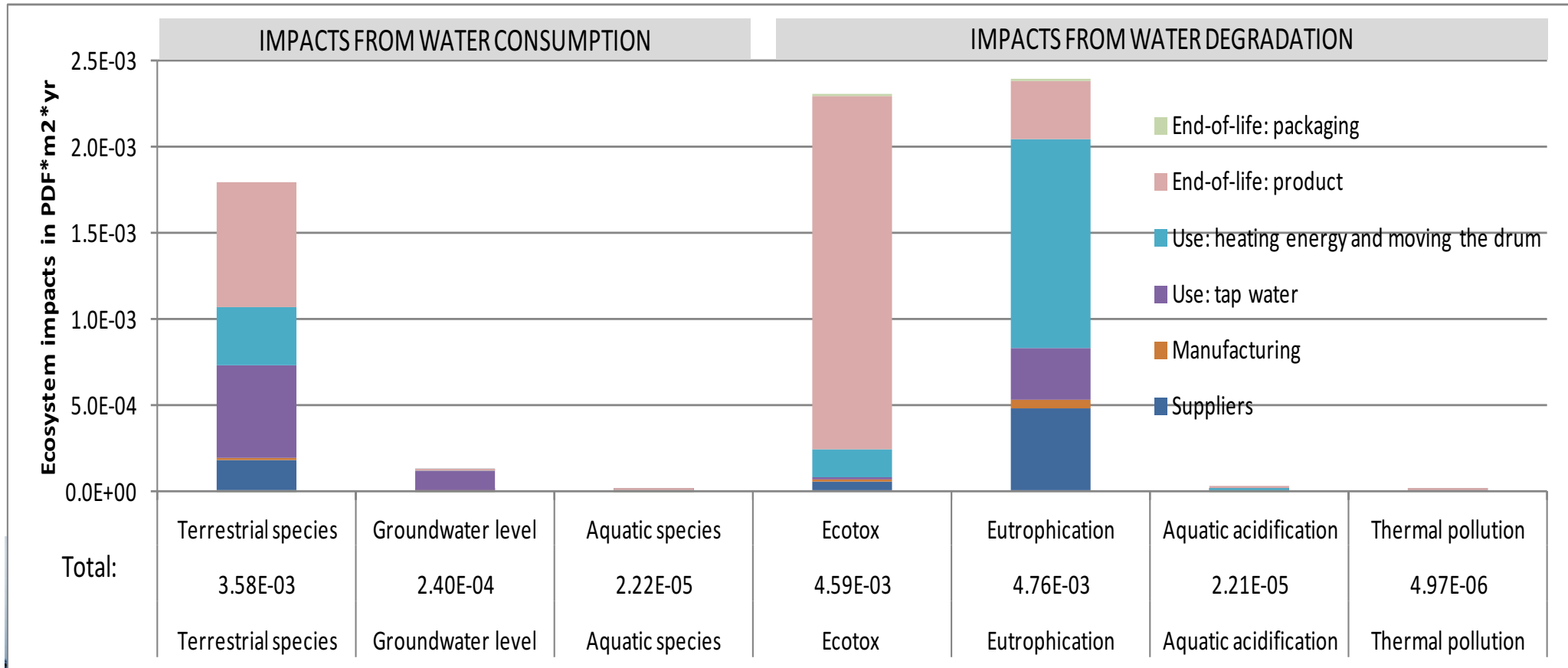
Reduced water availability from consumption



# Example: Water Footprint from a load of laundry



# Ecosystem Water Footprint



Source: Boulay et al (2013b)

# COMMUNICATION AND LABELLING

NESCAFÉ

PERFORMANCE ENVIRONNEMENTALE

NESCAFÉ vs CAFÉ FILTRE

ACTIONS CONSOMMATEURS

## NESCAFÉ vs CAFÉ FILTRE

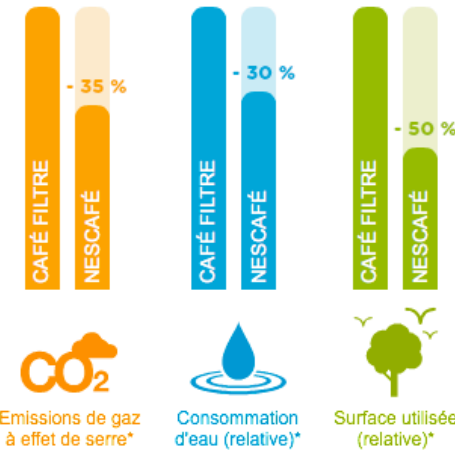


### LE SAVIEZ-VOUS ?

Selon une étude ACV réalisée en Angleterre en 2009, publiée dans le journal scientifique « [Journal of Cleaner Production](#) », le café instantané a une meilleure performance environnementale que le café filtre.

### ÉCONOMIES DE MATIÈRES PREMIÈRES

- **Extraction** : A qualité égale, une tasse de café instantané nécessite moins de café vert grâce à la maîtrise du processus de percolation à haute pression.
- **Valorisation** du marc en énergie renouvelable.
- **Transport** : Moins de volume à transporter pour une même quantité de tasses, car pas de marc de café transporté.
- **Zéro déchet** : Vous savourez entièrement votre café NESCAFÉ, sans produire de marc de café, contrairement à la préparation avec du café moulu.



\*Source : Journal of Cleaner Production, 2009



© Copyright Nestlé 2011 | Mentions légales



**Method development: the  
WULCA working group of  
the UNEP/SETAC Life Cycle  
Initiative**



# UNEP/SETAC Life Cycle Initiative

## Water Use in LCA (WULCA)



Founded in 2007, now includes → 100 experts from 21 countries

- **Phase 1:** Proposed a framework to evaluate water in LCA (Bayart et al. 2009)
- **Phase 2:** Review of different methods (Kounina et al. 2012)
- **Phase 3:** Quantitative comparison (Boulay et al A and B, under review)

### Current mandate (2014-2015):

Guide the scientific development of a **consensual and operational method** which shall be in line with both the **ISO Water Footprint Standard** and the **LCA principles**

[www.wulca-waterlca.org](http://www.wulca-waterlca.org)



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# TYPES OF METRICS FOR IMPACTS RELATED TO WATER

- Scarcity Indicators – ex: Pfister et al., Boulay et al (simplified version)
- Stress Indicator – ex: Boulay et al., Veolia method
- Quality indicators: Eutrophication, ecotoxicity, acidification, etc.
- Endpoint Modeling: Human health, Ecosystems and Resources

